



Journal For Your Valuable Research ? Why JK Science

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Dissemination is an essential & integral part of the research process. However, choosing the right journal for a valuable research can be a challenging and many variables influence the choice. Factors involved include the visibility & suitability of the journal, the focus, scope, the impact factor of the journal, efficiency and credibility of the editorial office, journal accessibility, author costs, and the communication of the editorial office.

Why Publish? (1)

- No matter how successful & noble is the research, will only be creditable if the findings are communicated to the relevant people
- To advance human knowledge and/or enhance patient care, and to communicate this to others in the field
- Publication in a peer-reviewed/indexed journal can aid career promotions and academic advancement
- Assist in winning grants and research support, and act as a catalyst or attracting high-quality staff and students.
- To have impressive curriculum vitae
- To have Professional supremacy
- In many universities, publications are the criteria to become guide/Internal or external-examiners.

When should you choose the journal? -First step (2)

As soon as you start writing choice of the journal should be in the mind. This is because each journal has a somewhat different format. Preparing a manuscript with specific format will help you to avoid unnecessary work later. For this you must look at the Instructions to Authors

This important document often specifies the length of each type of article that is accepted, the length of the different sections, the maximum number of tables and figures, the abbreviations that can be used without defining them, the format for references in the text and in the bibliography, and other information on formatting your manuscript so that the journal will consider it for publication. This document is usually published in the first

or last issue of each volume of the journal. Alternately, many journals now place their Instructions to Authors on the web. Any Journal matter of fact would like authors to strictly follow such instructions otherwise it results into prompt rejection.

Appropriateness (2)

- Look at back copies of possible journals
- Have they published similar studies in past?
- Scope/ of research specialty
- Look at the references for your paper

Types of submission (2)

- Full paper (around 2000-3000 words)
- Short report (around 1000-1500 words)
- Letter or case notification
- Review or educational article
- Editorial or comment on current affairs

Choosing your target audience(s)

- Fellow professionals
- Professionals in other disciplines
- Boss
- Health service managers
- Policy makers
- General public
- Director of Research
- Research funders
- Panel of "Research Assessment Exercise"
- Prospective employer
- Friends and family
- Public Service Commission/ Recruitment agencies

Types of journal: Make Choice as per speciality/ or suitability of your Research

- General medical* e.g. BMJ, Lancet, NEJM, J Postgraduate Medicine,
- Specialty journal* e.g. Gut, Chest, Br J Psychiatry, Journal of Surgery, Br J Pharmacology, Journal of Physiology,
- Multidisciplinary Journals:* JK Science, JK Practitioners, IJMR,
- General professional* e.g. Journal of Advanced Nursing, Pharmaceutical Journal
- General NHS* e.g. Health Service Journal

From the Editorial Team of JK Science, Journal of Medical Education and Research

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Various Factors to be Kept in Mind While Choosing a Journal

Language: The choice of language you publish in will have enormous consequences for whether your article is read. Research is done and discussed in many different languages, but one language has become the dominant form for international scientific communication. For better or worse, that language is English.

Accessibility/Availability: For people to read your article, they have to be able to find it. Is the Journal accessible? How many libraries subscribe to the journal? How many individuals subscribe?

Is it Included in Electronic Databases/? Is the journal indexed in the relevant electronic databases (e.g. Medline, EMBASE or other agencies)? Individuals should be wary of publishing in journals that are not indexed.

Is it also Available On-Line? Does the journal have an on-line version? This provides individuals (at least those with personal or institutional subscriptions) with quick access to the publication. But beware of publishing your work in a journal that is only available on-line and not in print.

What's the Journal's Acceptance Rate? Is the journal very selective, or do they publish most of the manuscripts that are submitted? On the other hand, are the standards so high, and thus the rate of acceptance so low, that you'll be wasting time submitting it to that journal? This idea has to be developed by author itself.

Who's on the Editorial Board? The better the journal the more easily the publishers can attract top-notch scientists to serve on their editorial boards.

What's the Journal's "Impact Factor"? A journal's "impact factor" (a marker of journal quality) is an annual measure of the extent to which articles in that journal are cited by others.

How Long has the Journal Existed? New journals get launched every year, and the survival rate is low. Even if they are successful it will take a few years before they are listed in most electronic databases.

Prestige: Is it Peer Reviewed? any peer reviewed journal is considered/seen to carry prestige.

Editorial Office Standards and Efficiency: The approach and efficiency of the editorial office of a journal can have a large bearing on author. A journal is much more attractive to authors if it has a reputation for using good referees and for providing helpful and constructive comments. Timeliness is an increasingly important issue for all authors. Journals with a high rejection rate should ensure that submitting authors receive a rapid decision on whether the manuscript is accepted or not. Electronic submission systems allow easy submission processes, rapid management of manuscripts, and a record of all activities and prompt correspondence used by authors to benchmark journals.

Publishing and Distribution Factors: In the final analysis, how a manuscript is presented by the journal will have a significant impact on readership, and therefore the quality of the layout, the typeface and paper quality, and the way figures and tables are handled are important. How readily the journal is available will influence its visibility and accessibility; journals should be available in print format and electronically, in libraries.

Costs: For some authors, cost is an important factor. Many journals charge no fees to authors. However, many charge either a submission fee, an acceptance fee, or a per-published page fee. This may influence authors' decisions. The cost of publishing color figures may also influence some authors for whom color figures are of scientific importance, and for some the cost of reprints can be an issue.

Governance and Funding of the Journal: Will the manuscript be treated in a fair and equitable manner? The financial security of the journal may be important in terms of its longevity, and those journals supported by organizations with a strong financial support base are more likely to survive long term.

References

1. Tandon VR, Mahajan A, Sharma S, Gupta SK. Unethical Publication Practises. *JK Science* 2006;8:123-24
2. Tandon VR, Mahajan A, Sharma S, Gupta SK. Impact Factor - Indian Contest. *JK Science* 2007;9:107-08
3. Thompson JP. How to Choose the right Journal for your Manuscript. *Chest* 2007;132:1073-76



Why JK Science Be Your Choice

Prestige	<p>"JK Science" is a multi-disciplinary, peer reviewed, open access medical journal being published quarterly from Jammu, J&K.</p> <p>Indexed or abstracted</p> <p>Journal is indexed in Excerpta Medica / EMBASE, MedLine LocatorPlus, Ulrich Periodical Dictionary, IndexCopernicus International, Directory of Open Access Journals (DOAJ), OpenMed@NIC, Indian Science Abstract and various International E-Indexing Agencies and Libraries World Cat Libraries, University of Washington libraries, Walter E. Helmke Library, Indiana University-Purdue University Fort Wayne, Lamar Soutter Library UMass Medical School 55 Lake Ave. N, Worcester, MA, USA,, Monash University Library, Victoria, Australia, El Instituto de Biotecnología de la UNAM ,Cuernavaca, Morelos. Mexico, Scopus Open Access Titles, University of Rochester , New York, Arizona Health Sciences Library,1501 N. Campbell Ave. Tucson, Biology & Medicine Online Journals, Health Sciences Library, University at Buffalo, The State university of NEW York, UONL e-journals list - University Libraries Nairobi, Southern Cross University, Lismore , Australia, Lister Hill Library and many other</p> <p>IC VALUE Current-4.75(2007)</p>
Types of submission	Besides other medical literature, this journal contains Editorial, Review Articles, Original Articles & various interesting Case Reports." JK Science" promises to be an important medical communication and journal of scientific excellence in the field of medicine.
Type of journal	Multidisciplinary
Target audience(s)	It is a step & endeavour to satisfy the professional quest, collect & disseminate medical information & scientific knowledge about various current medical surgical and gynecological and allied subject problems, update & increase the interaction among the medical fraternity in the larger interest of the suffering mankind at national and international level
Cost	Free of Cost to Authors (one copy) and free E-copy print version. Nominal Subscription:Rs 450 personal and Rs 650 Library or institutions
Publishing and Distribution Factors	Timely printing, Prompt availability of Print/Electronic Version
Editorial Office Standards & Efficiency	Peer reviewer/Editors/Advisory Board of International Repute
How long has the journal existed	10 YEARS
Acceptance rate	70% (2007)
Is it also available online	YES- www.jkscience.org
Is it included in electronic databases	YES
Availability	Almost all the reputed medical libraries and overwhelming individual susubscription
Accessibility to readers	Free of cost
Average time taken for publication	6-9 months
Method of submission	Electronic as well as Regular postage
Status Inquiry	Prompt Reply
Total Number of Vistors -Website Since Sept 07	05748